



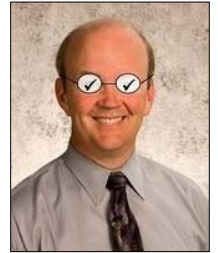
Healthy Vision Month

Pass it on to our kids!

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Two ideas popped out of the Box this month. First, the National Eye Institute (<http://www.nei.nih.gov/hvm/about/>) recognized May as Healthy Vision Month. Its web site has all sorts of resources, many of which help employers who want to maximize the health, safety and productivity of their associates.



Another idea "caught my eye" at the same time. As you may know, I believe in presenting safety messages in a novel way to employees by asking them to teach safety to their children. Previous blog postings used this technique. Please see "Teaching First Aid to Children" 12/16/09 which features our own First Aid Coloring Book, "Your Teens and Your Prescriptions" 11/10/09, and "Back Safety for Back-To-Schoolers" from 9/15/09. Distribute those materials to employees to drive home safety messages by turning them into safety trainers for their children.

Now you can use items the Healthy Vision Month campaign has developed for children, to reinforce the somewhat humdrum message of eye protection to your workforce. Since everybody cares about kids, whether their own, their extended family's, their neighbors' or friends', your employees want to help those children have a safer summer. Distribute the Coloring Pages and Kids Calendars (links are below) at the workplace to let them do that. And since adults will want to provide positive role models for these kids, they will instinctively become safer employees, too.

Your employees will practice better eye safety, both at work and at home, when they know these little "pupils" are watching!

Calendars of Healthy Vision Fun Facts for Kids (PDFs):

<http://www.affinityhealth.org/object/occ-doc-box-healthy-vision-calendar1.html>

<http://www.affinityhealth.org/object/occ-doc-box-healthy-vision-calendar2.html>

Coloring Pages (PDF):

<http://www.affinityhealth.org/object/occ-doc-box-healthy-vision-coloring.html>